

# Downtown Copake NYS Downtown Revitalization Initiative 2021

## Help Shape Copake's Proposal for \$10 Million

The Town is applying for \$10 million focused on downtown Copake through NYS's Downtown Revitalization Initiative.

Read more about the DRI at [www.ny.gov/programs/downtown-revitalization-initiative](http://www.ny.gov/programs/downtown-revitalization-initiative). Please take the survey online at <https://www.surveymonkey.com/r/CopakeDRI Survey>

### What is the Downtown Revitalization Initiative Proposal?

NYS is investing \$200 million in up to 20 downtown neighborhoods across the State. The Downtown Revitalization Initiative (DRI) is a "comprehensive approach to boosting local economies by transforming communities into vibrant neighborhoods where the next generation of New Yorkers will want to live, work and raise a family. In light of COVID-19 it is more important than ever to support the downtown revitalization." Each of the State's ten Regional Economic Development Councils (REDCs) will chose one or two downtowns that are ripe for revitalization. We want to **hear from you** about your passion for our Town and ready-to-go projects including public infrastructure that will help us reach our full potential. Opportunities that attract residents, workers and visitors and address needed public improvements like flood mitigation and municipal services may be identified in our proposal, which is due on September 15, 2021.

### What Types of DRI Projects Is the State Looking For?

The DRI would provide the Town with a consultant team to develop a Strategic Investment Plan if it is selected. We must also outline a potential slate of projects in our application. These projects may range in cost and scale and could include:

- **New Development, Rehabilitation and Adaptive Reuse of Existing Structures.** Design and pre-development, flood mitigation, historic preservation, new construction, adaptive reuse, infill or demolition.
- **Revolving Loan and Grant Programs.** Grants/loans to local businesses for façades, commercial space improvements, energy improvements and site -specific flood mitigation, for example.
- **Marketing and Branding.** Entertainment and performance venues; art and cultural programs; targeted branding and marketing; and community services.
- **Public Improvements.** Resolution of flooding issues, broadband connectivity, sidewalk, safe spaces and accessibility, greenspace, streetscaping; parking; transportation; recreation and open space projects; and trail connections.

### What Makes an Eligible Project?

We are building on our recently completed Waterfront and Community Revitalization Plan and other ongoing initiatives. You can see that plan at [Copake, NY | Waterfront & Community Revitalization Plan](#) ([www.copakewaterfronts.com](http://www.copakewaterfronts.com)) which identified a range of resilience-oriented projects and strategies. Also check out the Copake Hamlet Downtown Plan on the website's DRI page at [www.copakewaterfronts/dri](http://www.copakewaterfronts/dri). Share your ideas for projects that leverage DRI funds with private investment to catalyze and spin off more ventures. See the list of projects from the recent plans on the next page.

### How Do I Get More Involved?

Understanding your ideas and preferences will help us to prepare the most competitive proposal. You can complete a community survey online at <https://www.surveymonkey.com/r/CopakeDRI Survey>.

**Please join us on Thursday, September 9, 2021, at 5:30 pm for an online workshop.**

You can join with Google Meet at [meet.google.com/cjp-agyn-mss](https://meet.google.com/cjp-agyn-mss) or by phone at (US) +1 929-299-4231 (PIN: 387144040).

For more information please contact Supervisor Jeanne Mettler at [copakesupervisor@townofcopake.org](mailto:copakesupervisor@townofcopake.org) or Roberta Roll at [Roberta.Roll@gmail.com](mailto:Roberta.Roll@gmail.com).